

Project Name	Organization Name	Project Description	Total Project Cost	Recommended Amount
Arrowhead Redevelopment Project	Chautauqua Opportunities, Inc.	Chautauqua Opportunities, Inc. (COI) is requesting pre-development funding to assist with the preservation of 10 units of affordable housing in Dunkirk, New York. The pre-development funds will allow COI to hire an architect to conduct a physical needs assessment of the Arrowhead Apartments, prepare an application to New York State Homes and Community Renewal (NYSHCR) to fund the property's redevelopment, and acquire construction financing. The project will assist with the preservation of 10 units of affordable housing. COI is the owner and operator of the Arrowhead Apartments at 10825 Arrowhead Drive in Dunkirk, New York. The apartments were developed in 1995 with low-income housing tax credits as affordable housing for persons exiting homelessness. The project is nearing the completion of its 30-year tax credit compliance period and needs further investment. NYSHCR funds affordable housing preservation through its Community Investment Fund (CIF) program. The CIF program requires a 1/3 local match from developers. The project will help COI meet the 1/3 match requirement, while covering some of the upfront pre-development costs that are necessary for developing the application to NYSHCR. The Arrowhead Apartments consist of 10 2-bedroom apartments. The proposed building improvements include replacing deteriorated wood and synthetic stucco siding with new vinyl siding, replacing and repairing a catwalk that protects walkways from snow and rain, replacing carpet flooring with vinyl plank flooring, replacing windows and doors, and replacements to the heating systems. Currently, the siding is a combination of cedar shake and synthetic stucco materials. The paint on the cedar shakes is deteriorating leading to a potential code violation. The synthetic stucco has developed cracks and gaps, which has allowed moisture to penetrate the building envelope. Replacing the siding will restore the buildings moisture barrier and prevent mold and other allergens from developing in the buildings. Repairing the roof of the catwalk that overhangs the buildings walkways will also improve the buildings resilience to moisture. The proposal also includes replacing aging carpet with vinyl plank flooring, replacing window and doors, and replacement repairs to the HVAC system. The net effect will be a significant improvement to buildings air quality. The project will preserve these units as affordable housing for the foreseeable future. To secure funding through NYSHCR CIF program, COI will need to obtain construction financing. With relationships with many local lenders, COI will have no problem obtaining financing. The cost of construction financing is included in the request to CCPEG as a pre-development expense.	\$800,000.00	\$25,000.00
Chautauqua County Fair Conceptual Planning and Enhancement Project	Chautauqua County Ag & Fair Association	The project will take place at the Chautauqua County Fair grounds. We would like to hire a contractor to help us do a conceptual plan to enhance the fairgrounds and demonstrate appeal and outreach to visitors not only in the county but also outside the county. We hope that something could come out of the conceptual plan that we could then institute.	\$20,000.00	\$25,000.00
City of Dunkirk Smart Growth Zoning Code Update	City of Dunkirk	The City of Dunkirk is seeking funding to update its existing zoning code to align with the recently adopted community-driven Comprehensive Plan, which was adopted in December 2019. The intent is to create a form-based code and Design Standards to attract a mix of development types, foster and encourage social diversity and integration, strengthen the City's sense of place, enhance connections and mobility options, and support job creation.	\$100,000.00	\$20,000.00
Dream It Do It Advanced Manufacturing Program	Dream It Do It Western New York	Funding through CCPEG will be utilized to support the continued implementation of Dream It Do It hands on programming with students throughout Chautauqua County. CCPEG support will help expand the annual STEM Wars event to a two-day program. In a continuous effort to reach middle and high school students toward a goal of energizing and building the talent pipeline, the DIDI program in Chautauqua County is launching the Dream It Do It Advanced Manufacturing Program. The DIDIAMP has been built by students, teachers, counselors, principals, funders and manufacturers. The DIDIAMP is connecting, engaging, enriching, challenging and rewarding students on their way to a manufacturing career pathway. Through the DIDIAMP, Dream It Do It works in partnership with school districts and their respective principals, teacher and counselors to implement programming including STEM Wars, the DIDI Manufacturing Mayhem Technology Camp, DIDI Girls in Manufacturing and DIDI Manufacturing Technology Tours. Students enrolled in DIDIAMP earn electronic badges for participation in DIDI events, securing an industry approved work ethic credential and for programming they participate in at their schools that is in line with a manufacturing career pathway. Students earn electronic badges to achieve Belt Levels at graduation. During the soft launch period of the program, 134 students have enrolled in DIDIAMP and 12 students have already earned DIDIAMP belts. CCPEG support will help expand the annual STEM Wars event to a two-day program. STEM Wars has been implemented since 2009 and has grown in participation year after year. DIDI in partnership with a variety of stakeholders is excited to expand this program to a major two-day event. STEM Wars 2024, a Technology Competition, Career Fair and Technology Expo! will be held at the Northwest Ice Arena on May 22-23rd. The event brings together a variety of stakeholders in support of engaging with students and generating excitement in today's and tomorrow's career opportunities in the manufacturing sector. The event features a grade school STEM Wars event, at middle/high school STEM Wars event, a two-day career fair and a two-day technology exposition. Manufacturers from throughout the area will be at the event to speak to students about manufacturing careers. Technology suppliers will be bringing the latest state-of-the-art technologies to demonstrate to students and manufacturers. Post-secondary institutions and training providers will be present at the event to share information regarding specific programming designed to prepare students for careers in manufacturing. Portions of the career fair and technology exposition will be open to the public. The Manufacturers Association of the Southern Tier will hold its annual meeting on the evening between the first and second days of event. The event expects well over 1,000 students in attendance across the two-day period. DIDI intends to have 382 middle-high school students in Chautauqua County enrolled in DIDIAMP by June 30, 2024 and a total of 700 enrolled by June 30, 2025.	\$30,000.00	\$25,000.00

<p>Drive Tourism to CHQ via Digital Ads for RTPI Anniversary Season</p>	<p>Roger Tory Peterson Institute</p>	<p>RTPI seeks support for 1/2 the cost of conducting a year-long video ad campaign throughout RTPI's 2024 Anniversary Season. In 2024, RTPI will be celebrating the 40th anniversary of its founding, along with the 90th anniversary of the publication of Roger Tory Peterson's first field guide. This presents a golden opportunity expand and amplify RTPI's marketing success over the past three years and drive more tourism to CHQ. The anniversary campaign will champion one of Jamestown's hometown heroes, one of two Jamestown natives to have received the Presidential Medal of Freedom. (Lucille Ball is the other.) As the father of the modern field guide, with more than 15 million copies of the field guide sold worldwide, Roger sparked the modern era of birding. Today, there are more than 45 million birders in the United States, alone, which annually contributes \$41 billion to the US economy. The anniversary campaign will focus on regional market tourists -- to celebrate the Peterson Field Guide anniversary by visiting RTPI: the living embodiment of the Peterson Field Guide.</p> <p>RTPI is in the finalist phase of contracting with a video production company to produce one 5-7 minute anniversary season video, along with a number of 15-30 second ads promoting the anniversary season. The longer video -- narrated by Lee Peterson, Roger Tory Peterson's youngest son (and an RTPI board member) -- will be part of an in-museum exhibition specific to the twin anniversaries, and also posted on RTPI's website and Vimeo channel. The short ads will be used to enhance RTPI's regular monthly e-newsletters and email campaigns, as well social media campaigns on Facebook and Instagram. In the past two years, using a traditional static approach to marketing, RTPI has doubled the total number of visitors to the museum. During the anniversary season, with an enhanced marketing strategy using digital ads, RTPI projects increasing its audience by an additional 50%, with the majority of visitors coming primarily from targeted regional markets in Buffalo, Erie and Cleveland; with a secondary market emphasis on Pittsburgh, Rochester and Ontario.</p>	<p>\$25,000.00</p>	<p>\$6,250.00</p>
<p>Findley Lake Senior Housing/Pocket Neighborhood Site Feasibility, Conceptual Design and Technical Assistance Services</p>	<p>Community Connections at Findley Lake</p>	<p>Assist with conducting initial desktop evaluations, field investigations, and providing professional engineering, environmental, and planning technical support for the a potential senior housing/pocket neighborhood development, adjacent to Findley Lake in the Town of Mina. The site has been the subject of a potential Pocket Neighborhood for senior housing, which would ideally be in the form of a cluster-style development, with common open spaces to be shared by future residents, patio-home type houses, and context-sensitive site design treatments such as landscaping, lighting and sidewalks for safe internal connectivity and recreation, and other best practices to foster positive aging-in-place for its elderly residents.</p>	<p>\$16,000.00</p>	<p>\$8,000.00</p>
<p>Hartley Park Waterfront Revitalization & Improvement Project</p>	<p>Village of Lakewood</p>	<p>The Village of Lakewood desires to build on the success and momentum created by the Hartley Playground Project by beginning a planning and design process to improve the shoreline and waterfront area at Hartley Park. Currently public access to this lower waterfront area of the park is constrained and uninviting. The shoreline is old and deteriorated, contains concrete break wall in many sections, and is in need of a full rebuild. In addition, consideration needs to be given to a future facility for Chautauqua Lake Community Sailing Foundation (CLCSF) from which to operate. The Village is sole owner of the property and has full authority to undertake the project. No further property acquisition is required.</p> <p>While no formal planning has begun, the village is considering a new shoreline break wall installation, incorporating a promenade or boardwalk to allow public access along the entire waterfront, improving the beach house and expanding its use for the public beyond a restroom facility, reconsidering the location of the public docks, and re-landscaping the entire lower area of the park to enhance green space opportunities for the public. ADA access from the lower pad of the new playground to the restrooms and beach area would also be an important consideration in this phase of improvements.</p> <p>There are issues associated with the current facility. First, while Lakewood has been a regional leader in lake stewardship through several of its stormwater initiatives, the shoreline at Hartley Park has not been addressed in decades. Lakewood views this project as an opportunity to continue to be proactive in our responsibility to be good stewards of Chautauqua Lake quality by removing the concrete barrier walls and replacing them with approved shoreline materials that will ensure water quality well into the future.</p> <p>Second, because our waterfront is deteriorated and, therefore, uninviting to lake users, Lakewood is failing to draw lake traffic into the village and onto our main street. There is data that shows that the recently completed playground as well as other improvements of the last several years have had a positive economic impact on our main street businesses. An expected outcome is that an improved waterfront combined with a new public docking area is another component of the main street revitalization effort that has been the focus of village development in recent years. An attractive draw from the lake increases the business market for Lakewood's main street.</p>	<p>\$50,000.00</p>	<p>\$30,000.00</p>
<p>Healthcare Exploration and Immersion Day at JCC.</p>	<p>Jamestown Community College</p>	<p>Jamestown Community College's Healthcare Initiatives, Workforce Development program is requesting \$12,000 to design and implement a Healthcare Exploration and Immersion Day at JCC. According to the U.S. Bureau of Labor Statistics the healthcare sector is projected to create 2 million jobs over the 2021-2031 decade, more jobs than any other sector. The significant increase is the result of an aging population of both patients and health workers. Additionally, 1.9 million openings are projected from the need to replace workers who leave their occupations permanently. Chautauqua County has four Federally Designated Health Professional Shortage Areas including two primary care, one dental, and one mental health. The current healthcare workforce shortages are not new but have been exacerbated by the pandemic and its lingering effects. The CCEP Strategic Plan also notes the projected growth in the healthcare industry at 10%, the third highest in the county. JCC is committed to being an innovative leader and collaborative partner in education, rural healthcare, workforce development, and community revitalization. Through their commitment, JCC has developed initiatives and tasks that will help to create a sustainable healthcare workforce and pipeline. These initiatives include finding creative ways to ignite passion, provide exposure to and exploration of health care-related fields. JCC is actively working to break down the barriers people often face when deciding to further their education and training through hands-on support and guidance during the application and enrollment phase. For those accepted into the health care training/education offerings, JCC has recently expanded its wraparound/supportive services to provide one on one support and easy access to the social, physical, and emotional resources necessary for student success. These supportive services help ensure that students complete their programs at JCC and enter the workforce with the knowledge and skills needed for lifelong success.</p> <p>Through CCEP funding, JCC is expanding the opportunity for regional students in grades 8th - 12th to learn about and experience first-hand some of the potential training and educational opportunities available to help create a diverse pool of healthcare workers that can immediately impact the current healthcare crisis. JCC recognizes that extensive and strategic workforce initiatives are critical to meet current and future healthcare workforce needs.</p> <p>The proposed project aligns with the following CCEP Workforce Readiness and Development Initiatives:</p> <ol style="list-style-type: none"> 1. Support County Pre-K-12 education system to meet the standard that all Chautauqua County High School graduates are ready to work. 12. Target skills programs and economic development efforts to high-growth sectors as identified on the Chautauqua County Demand Occupation List. 15. Continue existing efforts and develop new innovative strategies to reinforce roadmaps for career pathways to educational institutions and partners. Adapt as needed. 20. Work with the County's four institutions of higher education to establish career security accounts to help pay for lifelong learning and career adjustments. <p>Project Goal: Create a collaborative multi-healthcare agency Healthcare Exploration and Immersion Day. The event will provide students with exploration opportunities to engage with local employers, learn about the variety of healthcare professions, as well as immerse themselves in hands on simulation and virtual reality scenarios. Students will be connected with healthcare businesses, organizations, and educational and training providers through hands-on activities to learn about in-demand, rewarding jobs in healthcare-related fields in our region and the pathways into</p>	<p>\$12,000.00</p>	<p>\$6,000.00</p>

Kayak/Canoe Launch	Village of Bemus Point	Install a kayak/canoe launch with handicap-accessible features, to allow tourists and residents access to Lake Chautauqua from the Village of Bemus Point.	\$10,000.00	\$10,000.00
Master Plan: Strategic Growth-Village of Bemus Point	Village of Bemus Point	Create a master plan to be used as a guideline to implement the most prevalent shared visions and strategies for the community. Said plan will identify opportunities and project outcomes and how they dovetail with the themes of the community: small town character, economic development, public investment, community and natural resources. The technical assistance that we would receive would allow us to be able to move forward with funding strategies, and to start the process of implementation. Some of the goals would be accomplished in the short term, while the larger ones may take longer. The master plan will create our own "blueprint for success" for these projects, while using our Strategic Plan's overall goals as a framework.	\$30,000.00	\$20,000.00
Museum Planning & Conceptual Design Discovery	Robert H. Jackson Center	The Robert H. Jackson Center seeks funds for a planning and conceptualization project of its public facing spaces inside its facility on Fourth Street in Jamestown, NY. This funding is for the first phase of a multi-phase exhibit planning, design, and fabrication process. We aim to engage the services of a museum planner to help us think through a deliberate design process that would ultimately result in the organization and development of both the interpretive content and physical layout of exhibit spaces. This first phase of the planning process would result in the acquisition of assets including schematic designs and artist renderings. The selected design would include major stories, exhibit elements and presentation techniques to be illustrated and described. These deliverables would then be used to pursue additional funds for the exhibit content and production including fabrication, image acquisition, artifact preparation, and installation. This project provides the Jackson Center with a wonderful opportunity to leverage the skills of a museum planning and exhibit design team to create new and engaging exhibits and to provide spaces that are more accommodating and accessible to guests and visitors, and better tell the story of Jackson's life, work, and impact in our beautiful historic building. We will incorporate more effective technology that enhances the experience for families and young guests, offer more meaningful and interactive experiences based on audience-driven interest, and create accessible pathways to engagement for a broader constituency with the Center's mission.	\$75,000.00	\$11,750.00
National Comedy Center Key Market Growth Project	National Comedy Center	This project plan is focused on the National Comedy Center's growth in key drive markets. The project is set to commence in early 2024 and is designed to draw visitors to Chautauqua County, NY to build upon the County's reputation as a tourism destination. By executing an aggressive and focused marketing and PR campaign, the National Comedy Center will serve as a tourism gateway, enabling visitors to explore all the many cultural institutions, natural attractions, restaurants, retailers and hotels that the County has to offer. This project fully aligns with the Chautauqua County Economic Development Strategic Plan. Specifically, it helps fulfill a key strategic initiative: Tourist and Destination Development, and a key "Game Changer" goal of increasing the total number of visitors to the county by 50% within the next five years. The fifth tactic under this initiative is to "Support the National Comedy Center and tactics to drive visitation." The National Comedy Center has not participated in, or received funding from, this CCEG Economic Development funding program in 2022 and 2023. As the National Comedy Center (NCC) recently marked its five-year anniversary this past summer, the stage has now been set for rapid attendance growth in 2024 and beyond. In 2023, the National Comedy Center has seen attendance approach 2019 levels for the first time since the pandemic took hold. Now is the time to expand the Comedy Center's marketing outreach even further, to realize its full potential as the Cooperstown of Comedy and the nation's official cultural institution for the comedic arts, as designated by the United States Congress. By leveraging the Comedy Center's recent national accolades and extraordinary visitor word-of-mouth -- and using this world-unique, nationally-lauded, critically-acclaimed and highly-decorated asset to draw more visitors from key markets Pittsburgh and Cleveland through its doors, this initiative will drive economic impact for the County. Goal: Increase visitor attendance from highest-potential drive markets: Pittsburgh, and Cleveland by 30%. These origination markets are among our strongest, but still have significant untapped opportunity. Target Audience: Adults 25 to 64 with household income \$75k+. Focus on consumers who spend on entertainment/dining/attractions. Key Tactics: Digital display ads, online video, paid social media, radio, PR outreach, influencer/blogger outreach, paid branded content (print and broadcast). Presence at consumer travel shows. Timeline: Phase 1 Destination Seeding: January - April 2024 Focus: Digital influencers, public relations, paid social media, paid digital/digital retargeting Phase 2 Active Trip Planning: March - June 2024 Focus: Online video pre-roll, mobile online display, Trip Advisor, key drive market radio, paid branded content, plus digital retargeting Phase 3 In-Season Promotion: June - August 2024 Focus: Key drive market online video, radio; continued paid social and digital campaigns and digital retargeting. Research & Measurement: Year-over-year attendance originating from Cleveland and Pittsburgh will be tracked to determine overall effectiveness of the campaign. Digital and social campaigns will be monitored on an ongoing basis in order to optimize engagement and conversion. Guiding Principles for this Project:	\$150,000.00	\$20,000.00
Support for Shop Local Promotion Efforts	Chautauqua County Chamber of Commerce	The Chamber of Commerce's mission is to build vital connections, provide professional resources, and champion our local businesses in Chautauqua County. A critical piece of these efforts are programs and promotions which drive consumer traffic to local businesses, year round through programs like the ShopLocalCHQ Gift Card, and specifically during the holiday season with Small Business Saturday and other efforts. Similar to previous project support, funding will primarily be used to assist with implementation and promotion of the ShopLocalCHQ Gift Card program, and advertising efforts during the holiday shopping season. This funding allows advertising efforts to utilize multiple forms of local media in different areas of Chautauqua County, creating a larger impact than the Chamber's limited marketing budget can accomplish alone. Some funding has been used in prior years to also create resources around the ShopLocalCHQ program to aide in promotion year round including a toolkit of graphics for participating businesses to use, anticipated video work in 2023, and similar efforts if approved in 2024. Consumer habits to support local businesses have gained momentum coming out of the COVID-19 pandemic, and the Chamber's ShopLocalCHQ program has also seen steady growth both in participating merchants, and consumer purchase and use of the cards. Additional partnership funding will greatly assist in continuing these critical efforts for our local business community.	\$71,794.00	\$10,000.00

Theater Seats & Auditorium Improvements	Reg Lenna Center for the Arts	<p>For the Reg Lenna Center for the Arts capital project, we will replace all 1,166 fixed theater seats that were originally installed in the 1950s, while preserving our theater's historic aesthetics. Due to the significant age of the seats, they frequently have mechanical problems that are increasingly difficult to repair because these kind of seats with sliding mechanisms and their replacement parts are no longer manufactured. Theater staff often get complaints from patrons that the seats are uncomfortable to sit in for the length of a performance or movie. Our project will replace the current seats with new ergonomic seats with cup holders attached and increase the number of ADA seating with special transfer arms.</p> <p>The first phase would include removal of the seats, removal of the old sound booth from the balcony, then repairing and painting the theater floor. The next phase is construction of a new lighting and sound booth in the rear of the auditorium and finally the installation of the new seats. Several major issues would be addressed: 1) Giving the touring artists more workable tech space for light and sound controls (operators currently have to use space in the ADA seating areas), 2) Allowing differently-abled patrons the option to choose seats closer to the stage or to sit with a larger group than the ADA boxes currently allow, 3) Provide functioning and comfortable seating for all patrons in all areas, 4) Adding cup holders to ensure the comfort for patrons while managing the upkeep of the new seat upholstery and painted floors and 5) Provide unique fundraising streams by allowing the public to purchase a piece of history and creating naming opportunities for the new seats.</p>	\$492,728.00	\$25,000.00
Total Funds Available			\$1,882,522.00	\$242,000.00